



Want to train full time and undertake a Football Business Management and Coaching Foundation Degree to enhance your career in sport?

Harriers ACADEMY

2023/24 SEASON

U23s Foundation Degree

Trial dates & FAQs



University
of Worcester

KIDDERMINSTER
COLLEGE





Football and Education

The Course

Football Business Management and Coaching Degree (FdSc)

This is a University of Worcester validated course delivered at the Centre Of Sporting Excellence (COSE), Kidderminster, in conjunction with Kidderminster Harriers FC.

Course Overview

As a student on this course you will:

- Focus on both football and business related knowledge that is needed to develop professionals for the football industry.
- Develop a clear understanding of the importance of football within the context of economic, social and cultural life both in the UK and worldwide.
- Be equipped to cope with the challenges and issues in this dynamic and rapidly expanding industry.
- Gain football coaching awards throughout this course.
- Acquire insights and valuable work based experience through work-related activities.
- Through a selection of practical and business-oriented management modules, this course will offer the skills and knowledge required for a successful career in the football industry.

Course Features And Benefits

- As part of the Kidderminster Harriers Academy that features our U23s and U21s squads, you will train daily at the COSE campus, the home of the first team training facility, giving students opportunities to observe elite coaching sessions and gain work placements with the club.
- Play for Kidderminster Harriers Academy at men's level in West Midlands Regional League and an U21s league, plus friendlies against professional EFL academies.
- KHFC has links with Premier League clubs.
- KHFC also has strong links with local professional and semi-professional clubs in the football industry.
- Players put on personalised training programmes with the club's Strength & Conditioning Coach.
- Opportunity to progress onto degree level course.
- Regional Sports Development/Coaching Officers based on campuses.

Assessment

The qualification is vocational throughout. You will benefit from applying the theoretical skills learnt in a work based environment, and then reflecting on the experience. Assessment for each module varies and can include reports, presentations, practical coaching sessions and research projects. The assessment methods are designed to reflect industry requirements.

Entry Requirements

- 72 UCAS tariff points including GCSE English Literature and Mathematics at Grade C or above. Equivalent qualifications to GCSE English and Mathematics are considered.
- A Disclosure & Barring Service Enhanced Check is required for this course. Successful candidates will also be required to complete a medical questionnaire.



Modules

Year 1

Work-Based Learning - Coaching Context
 Principles of Coaching - Intrapersonal Skills
 Introduction to the Business of Football
 Football Development in the Community
 Training for Performance 1 - Skill Acquisition
 and Sport Science
 Disability and Inclusion within Football

Year 2

Work-Based Learning - Business and
 Development Context
 Developing Research Skills in Football
 Coaching for Performance - Interpersonal Skills
 Developing Leadership and Management Skills
 Performance Analysis
 Training for Performance 2 - Physiological and
 Psychological Training

What Staffing Structure Is In Place?

A large and high-quality staffing structure is in place, to ensure that players are given the best possible opportunity to develop both in the classroom and on the football pitch. Our staff will be responsible for the day-to-day running of the football programme:

James Long - Head of Education (UEFA B)
Luke Astley - Academy Manager (UEFA A)
Harry Butler - Foundation Phase Co-Ordinator (UEFA B)
Brandon Bevens - Youth Development Phase Co-Ordinator (UEFA B)
Gregg Britton - Academy Coach (UEFA A)
Alex Surridge - Academy Coach (UEFA B)
Umit Eminoglu - Academy Coach (UEFA B)
Kevin Bunn - Academy Coach (UEFA B)
Daizhari Tucker - UOW Student Apprenticeship
Jamie Emery - GK Coach & First Team Player
Tom Palmer - GK Coach & First Team Player
Luke Shuttleworth - Higher Education Programme Lead (UEFA B)
Andrew Glover - Further Education Programme Lead (UEFA B)



Ethan Freemantle

U23s striker & FdSc student (2018-2020). Signed first team professional contract (Jan 2020)

"Kidderminster offer a good pathway for young players coming through. Coming here from Walsall after getting released was tough, but I've found somewhere I can enjoy my football"

Reuven Mackay

U23s player and Foundation Degree student

"It's a pro club, a good challenge and an opportunity for me to improve as a player, and there is a degree alongside it so it's a win win for me! I love my football but you need a backup, and I feel like a degree is the best thing for me"



Where Can I Find More Information About The Course?

Please apply via bit.ly/KHFUC23s or email academy@harriers.co.uk

Where Can I Find Accommodation?

Student accommodation is available in Kidderminster (close to the training ground and bespoke for the clubs Under 23s players only)



Application

How Can I Apply For The Course?

Apply via UCAS, UCAS Course Code: CN6F, Institution Code: W 80

How Do I Pay For The Course?

Tuition fees and accommodation costs can be covered personally or via Student Finance UK

Trial Dates

Tuesday 25th October
Tuesday 20th December
Tuesday 21st Feb
Tuesday 4th April
Tuesday 30th May

10am-2pm

Centre of Sporting Excellence
Zortech Avenue
Kidderminster
DY11 7DY

For more information, email l.shuttleworth@worc.ac.uk

REGISTER YOUR INTEREST
bit.ly/HarriersAcademy2023